

ORDER



Orders
Order / Rev: 695819 - 12
Alt Order #: 06212983
Product Desc: NELSON FOR SENATE
Estimate: 475
Flight Dates: 10/02/12 - 10/08/12
Original Date / Rev: 06/27/12 / 10/03/12
Order Type: Political

Primary AE: Aaron Ashe
Sales Office: T-WAS
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact: Shelli Hutton
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Nelson, B/ D / US Senate
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-4
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/08/12	104	\$75,275.00	\$63,983.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	104	\$75,275.00	\$63,983.75	0.00
Totals	104	\$75,275.00	\$63,983.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Aaron Ashe	T-WAS	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WTSP-TV	26%	\$75,275.00
Market	100%	\$289,519.23

Competitive Share

	Share	Total
CABLE	0%	\$0.00
UNKWN	0%	\$0.00
WFLA	25%	\$72,379.81
WFTS	19%	\$55,008.65
WMOR	1%	\$2,895.19
WTOG	1%	\$2,895.19
WTTA	0%	\$0.00
WTVT	28%	\$81,065.38
WVEA	0%	\$0.00
WWSB	0%	\$0.00
WXPX	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WTSP	10/02/12	10/05/12	M-F 6-7a 6-7a 10 News	CM	6-7a	- TWTF - -	:30	4	\$175.00	P-4	0.00	NM	4	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/01/12	10/07/12	- TWTF - -			4		\$175.00		0.00				
2	WTSP	10/02/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF - -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				

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Alt Order #: 06212983
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Nelson, B/ D / US Senate
Product Desc: NELSON FOR SENATE
Estimate: 475
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
2	WTSP	10/02/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a (7:00 AM-8:00 AM)	- TWTF- -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF- -		4				\$200.00		0.00			
3	WTSP	10/02/12	10/05/12	CBS This Morning CBS This Morning	CM	7-9a (8:00 AM-9:00 AM)	- TWTF- -	:30	4	\$200.00	P-4	0.00	NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF- -		4				\$200.00		0.00			
4	WTSP	10/02/12	10/05/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	- TWTF- -	:30	4	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF- -		4				\$100.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WTSP	10/01/12-10/07/12	M-F 9-930a 10 News, 9am		9-9:30A	- TWThF- - - -	:30		(\$100.00)		0.00	NM		
				Credited [MG LINE 60-61]											
	4	WTSP	10/01/12-10/07/12	M-F 9-930a 10 News, 9am		9-9:30A	- TWThF- - - -	:30		(\$100.00)		0.00	NM		
				Credited [MG LINE 60-61]											
5	WTSP	10/02/12	10/05/12	M-F 930-10a Inside Edition	CM	930-10a	- TWTF- -	:30	4	\$100.00	P-4	0.00	NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF- -		4				\$100.00		0.00			
6	WTSP	10/02/12	10/05/12	Price Is Right Price Is Right	CM	11a-12p	- TWTF- -	:30	4	\$450.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF- -		4				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/01/12-10/07/12	Price Is Right		11a-12p	- TWThF- - - -	:30		(\$450.00)		0.00	NM		
				Credited											
	2	WTSP	10/01/12-10/07/12	Price Is Right		11a-12p	- TWThF- - - -	:30		(\$450.00)		0.00	NM		
				Credited											
	3	WTSP	10/01/12-10/07/12	Price Is Right		11a-12p	- TWThF- - - -	:30		(\$450.00)		0.00	NM		
				Credited											
	4	WTSP	10/01/12-10/07/12	Price Is Right		11a-12p	- TWThF- - - -	:30		(\$450.00)		0.00	NM		
				Credited											
7	WTSP	10/02/12	10/05/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- TWTF- -	:30	4	\$450.00	P-4	0.00	NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF- -		4				\$450.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/01/12-10/07/12	M-F 12-1230p		12-1230p	- TWThF- - - -	:30		(\$450.00)		0.00	NM		
				Credited											
	3	WTSP	10/01/12-10/07/12	M-F 12-1230p		12-1230p	- TWThF- - - -	:30		(\$450.00)		0.00	NM		
				Credited											
	4	WTSP	10/01/12-10/07/12	M-F 12-1230p		12-1230p	- TWThF- - - -	:30		(\$450.00)		0.00	NM		
				Credited											
8	WTSP	10/02/12	10/05/12	Y&R Young and the Restless	CM	1230-130p	- TWTF- -	:30	4	\$550.00	P-4	0.00	NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/01/12	10/07/12	- TWTF- -		4				\$550.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WTSP	10/01/12-10/07/12	Y&R		1230-130p	- TWThF- - - -	:30		(\$550.00)		0.00	NM		
				Credited [MG LINE 60-61]											
E 9	WTSP	10/02/12	10/05/12	B&B Bold and Beautiful	CM	130-2p	- TWTF- -	:30	4	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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Estimate: 475

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 9	WTSP	10/02/12	10/05/12	B&B Bold and Beautiful	CM	130-2p	- TWTF - -	:30	4	\$550.00	P-4	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$550.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		B&B		130-2p	- TWThF - - - -	:30		(\$550.00)		0.00	NM		
	Credited														
2	WTSP	10/01/12-10/07/12		B&B		130-2p	- TWThF - - - -	:30		(\$550.00)		0.00	NM		
	Credited														
	[MG LINE 60-61]														
3	WTSP	10/01/12-10/07/12		B&B		130-2p	- TWThF - - - -	:30		(\$550.00)		0.00	NM		
	Credited														
10	WTSP	10/02/12	10/05/12	M-F 4-5p Dr. Phil	CM	4-5p	- TWTF - -	:30	8	\$400.00	P-4	0.00	NM	8	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		8				\$400.00		0.00			
11	WTSP	10/02/12	10/05/12	M-F 5-530p 5-530p 10 News	CM	5-530p	- TWTF - -	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		5				\$275.00		0.00			
12	WTSP	10/02/12	10/05/12	M-F 530-6p 10 News at 530p	CM	530-6p	- TWTF - -	:30	5	\$275.00	P-4	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		5				\$275.00		0.00			
13	WTSP	10/02/12	10/05/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF - -	:30	4	\$1,300.00	P-4	0.00	NM	4	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$1,300.00		0.00			
14	WTSP	10/02/12	10/05/12	730-8p Jeopardy	CM	730-8p	- TWTF - -	:30	4	\$1,500.00	P-4	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		4				\$1,500.00		0.00			
15	WTSP	10/02/12	10/02/12	Tue Prime A NCIS	CM	Tue 8-9p	- T - - - -	:30	1	\$5,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- T - - - -		1				\$5,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Tue Prime A		Tue 8-9p	- T - - - - -	:30		(\$5,000.00)		0.00	NM		
	Credited														
16	WTSP	10/04/12	10/04/12	Thu Prime B Person of Interest	CM	Thu 9-10p	- - - T - -	:30	1	\$4,500.00	P-4	0.00	NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - T - -		1				\$4,500.00		0.00			
17	WTSP	10/05/12	10/05/12	Fri Prime B Made in Jersey	CM	Fri 9-10p	- - - - F - -	:30	1	\$3,000.00	P-4	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - F - -		1				\$3,000.00		0.00			
18	WTSP	10/05/12	10/05/12	Fri Prime C Blue Bloods	CM	Fri 10-11p	- - - - F - -	:30	1	\$3,000.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - F - -		1				\$3,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WTSP	10/01/12-10/07/12		Fri Prime C		Fri 10-11p	- - - - F - -	:30		(\$3,000.00)		0.00	NM		
	Credited														
19	WTSP	10/06/12	10/06/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	- - - - - S -	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - - S -		1				\$1,500.00		0.00			
20	WTSP	10/07/12	10/07/12		CM	Sun 9-10p	- - - - - S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sun Prime C The Good Wife											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S	1		\$3,500.00	0.00							
21	WTSP	10/02/12	10/05/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	-TWTF--	:30	4	\$1,000.00	P-4	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-TWTF--	4		\$1,000.00	0.00							
22	WTSP	10/06/12	10/06/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	-----S-	:30	1	\$700.00	P-4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S-	1		\$700.00	0.00							
23	WTSP	10/07/12	10/07/12	LN (Su) Late News (Su)	CM	Su 11-1135p	-----S	:30	1	\$900.00	P-4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S	1		\$900.00	0.00							
24	WTSP	10/03/12	10/05/12	Late Late Show Late Late Show	CM	1237-137a	--WTF--	:30	3	\$175.00	P-4	0.00	NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	--WTF--	3		\$175.00	0.00							
25	WTSP	10/06/12	10/06/12	Sat 6-630p Sat 6-630p 10 News	CM	Sat 6-630p	-----S-	:30	1	\$200.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S-	1		\$200.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WTSP	10/01/12-10/07/12		Sat 6-630p		Sat 6-630p	-----Sa--	:30		(\$200.00)	0.00	NM			
Credited [MOVE TO 5A 10/5]															
26	WTSP	10/06/12	10/06/12	Sat 7-730p Wheel of Fortune	CM	Sat 7-730p	-----S-	:30	1	\$400.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S-	1		\$400.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WTSP	10/01/12-10/07/12		Sat 7-730p		Sat 7-730p	-----Sa--	:30		(\$400.00)	0.00	NM			
Credited [mg 51-52]															
27	WTSP	10/06/12	10/06/12	Sat 730-8p Jeopardy	CM	Sat 730-8p	-----S-	:30	1	\$400.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S-	1		\$400.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WTSP	10/01/12-10/07/12		Sat 730-8p		Sat 730-8p	-----Sa--	:30		(\$400.00)	0.00	NM			
Credited [mg 51-52]															
28	WTSP	10/07/12	10/07/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S	1		\$500.00	0.00							
29	WTSP	10/07/12	10/07/12	Sun 630-7p Sun 630-7p 10 News	CM	Sun 630-7p	-----S	:30	1	\$350.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S	1		\$350.00	0.00							
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	WTSP	10/01/12-10/07/12		Sun 630-7p		Sun 630-7p	-----Su	:30		(\$350.00)	0.00	NM			
Credited [mg line 50]															
30	WTSP	10/07/12	10/07/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>							
Week:		10/01/12	10/07/12	-----S	1		\$500.00	0.00							

Order / Rev: 695819 - 12
Alt Order #: 06212983
Flight Dates: 10/02/12 - 10/08/12

Advertiser: Nelson, B/ D / US Senate
Product Desc: NELSON FOR SENATE
Estimate: 475
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
30	WTSP	10/07/12	10/07/12	10 Sports Extra 10 Sports Extra	CM	Su 1135-1145p	-----S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S		1			\$500.00		0.00					
31	WTSP	10/07/12	10/07/12	Sun Prime D The Mentalist	CM	Sun 10-11p	-----S	:30	1	\$3,500.00	P-4	0.00	NM	1	\$3,500.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S		1			\$3,500.00		0.00					
32	WTSP	10/06/12	10/06/12	Florida Football Daytime 330p-7p Sat FI vs LSU	CM	330p-7p (3:30 PM-7:00 PM)	-----S-	:30	1	\$5,000.00	P-4	0.00	NM	1	\$5,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/01/12	10/07/12	-----S-		1			\$5,000.00		0.00					
33	WTSP	10/08/12	10/08/12	M-F 6-7a 6-7a 10 News	CM	6-7a	M-----	:30	2	\$175.00	P-4	0.00	NM	2	\$350.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	M-----		2			\$175.00		0.00					
34	WTSP	10/08/12	10/08/12	CBS This Morning CBS This Morning	CM	7-8a (7:00 AM-8:00 AM)	M-----	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	M-----		2			\$200.00		0.00					
35	WTSP	10/08/12	10/08/12	CBS This Morning CBS This Morning	CM	8-9a (8:00 AM-9:00 AM)	M-----	:30	2	\$200.00	P-4	0.00	NM	2	\$400.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	M-----		2			\$200.00		0.00					
36	WTSP	10/08/12	10/08/12	M-F 9-930a 10 News, 9a 10 News, 9am	CM	9-9:30A	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	M-----		1			\$100.00		0.00					
37	WTSP	10/08/12	10/08/12	M-F 930-10a Inside Edition	CM	930-10a	M-----	:30	1	\$100.00	P-4	0.00	NM	1	\$100.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	M-----		1			\$100.00		0.00					
38	WTSP	10/08/12	10/08/12	Price Is Right Price Is Right	CM	11a-12p	M-----	:30	1	\$450.00	P-4	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	M-----		1			\$450.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WTSP	10/08/12-10/14/12	Price Is Right		11a-12p	M-----	:30		(\$450.00)		0.00	NM			
	Credited															
39	WTSP	10/08/12	10/08/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	M-----	:30	2	\$450.00	P-4	0.00	NM	2	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	M-----		2			\$450.00		0.00					
40	WTSP	10/08/12	10/08/12	Y&R Young and the Restless	CM	1230-130p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	M-----		1			\$550.00		0.00					
41	WTSP	10/08/12	10/08/12	B&B Bold and Beautiful	CM	130-2p	M-----	:30	1	\$550.00	P-4	0.00	NM	1	\$550.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	M-----		1			\$550.00		0.00					
42	WTSP	10/08/12	10/08/12	M-F 5-530p 5-530p 10 News	CM	5-530p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	M-----		1			\$275.00		0.00					
43	WTSP	10/08/12	10/08/12	M-F 530-6p 10 News at 530p	CM	530-6p	M-----	:30	1	\$275.00	P-4	0.00	NM	1	\$275.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/08/12	10/14/12	M-----		1			\$275.00		0.00					

Order / Rev: 695819 - 12
 Alt Order #: 06212983
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Nelson, B/ D / US Senate
 Product Desc: NELSON FOR SENATE
 Estimate: 475
WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
44	WTSP	10/02/12	10/05/12	7-730p Wheel of Fortune	CM	7-730p	- TWTF - -	:30	1	\$1,300.00	P-4	0.00	NM	1	\$1,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	- TWTF - -		1			\$1,300.00	0.00					
45	WTSP	10/02/12	10/05/12	730-8p Jeopardy	CM	730-8p	- TWTF - -	:30	1	\$1,500.00	P-4	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	- TWTF - -		1			\$1,500.00	0.00					
46	WTSP	10/08/12	10/08/12	Mon Prime C Hawaii Five-0	CM	Mon 10-11p	M- - - - -	:30	1	\$3,500.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	M- - - - -		1			\$3,500.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/08/12-10/14/12	Mon Prime C		Mon 10-11p	M- - - - -	:30		(\$3,500.00)		0.00	NM		
	Credited														
47	WTSP	10/08/12	10/08/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	M- - - - -	:30	1	\$1,000.00	P-4	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	M- - - - -		1			\$1,000.00	0.00					
48	WTSP	10/08/12	10/08/12	Late Late Show Late Late Show	CM	1237-137a	M- - - - -	:30	1	\$175.00	P-4	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/08/12	10/14/12	M- - - - -		1			\$175.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	WTSP	10/08/12-10/14/12	Late Late Show		1237-137a	M- - - - -	:30		(\$175.00)		0.00	NM		
	Credited [move to 6a]														
49	WTSP	10/05/12	10/05/12	5-530a 5-530a 10 News	CM	5-530a	- - - - F - -	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	- - - - F - -		1			\$200.00	0.00					
50	WTSP	10/03/12	10/05/12	Letterman Late Night with David Letterman	CM	1135p-1237a	- - WTF - -	:30	1	\$350.00	P-4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	- - WTF - -		1			\$350.00	0.00					
51	WTSP	10/06/12	10/06/12	Gators Special Gators Special	CM	Gators Special	- - - - - S -	:30	2	\$500.00	P-4	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	- - - - - S -		2			\$500.00	0.00					
52	WTSP	10/02/12	10/05/12	530-6a 530-6a 10 News	CM	530-6a	- TWTF - -	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	- TWTF - -		1			\$300.00	0.00					
53	WTSP	10/04/12	10/04/12	Thu Prime C Elementary	CM	Thu 10-11p	- - - T - - -	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	- - - T - - -		1			\$8,000.00	0.00					
54	WTSP	10/02/12	10/05/12	M-F 9-930a 10 News, 9am 10 News, 9am	CM	9-9:30A	- TWTF - -	:30	4	\$100.00	P-4	0.00	NM	3	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	- TWTF - -		4			\$100.00	0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	WTSP	10/01/12-10/07/12	M-F 9-930a 10 News, 9am		9-9:30A	- TWThF - - - -	:30		(\$100.00)		0.00	NM		
	Credited [MG LINE 60-61]														
55	WTSP	10/02/12	10/05/12	5-530a 5-530a 10 News	CM	5-530a	- TWTF - -	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
	Week:	10/01/12	10/07/12	- TWTF - -		2			\$100.00	0.00					

Order / Rev: 695819 - 12
 Alt Order #: 06212983
 Flight Dates: 10/02/12 - 10/08/12

Advertiser: Nelson, B/ D / US Senate
 Product Desc: NELSON FOR SENATE
 Estimate: 475

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
55	WTSP	10/02/12	10/05/12	5-530a 5-530a 10 News	CM	5-530a	- TWTF - -	:30	2	\$100.00	P-4	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		2				\$100.00		0.00			
56	WTSP	10/06/12	10/06/12	Sat Prime C 48 Hours Mystery	CM	Sat 10-11p	- - - - - S -	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - - S -		1				\$3,000.00		0.00			
57	WTSP	10/02/12	10/05/12	M-F 10-11a Studio 10	CM	10-11a	- TWTF - -	:30	3	\$150.00	P-3	0.00	NM	3	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- TWTF - -		3				\$150.00		0.00			
58	WTSP	10/02/12	10/02/12	M-F 12-1230p 10 News @ Noon	CM	12-1230p	- T - - - - -	:30	1	\$900.00	P-3	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- T - - - - -		1				\$900.00		0.00			
59	WTSP	10/06/12	10/06/12	Sat 6-8a 10 News, 6am Saturday	CM	Sat 6-8a	- - - - - S -	:30	2	\$75.00	P-4	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - - S -		2				\$75.00		0.00			
60	WTSP	10/05/12	10/05/12	CBS Evening News CBS Evening News	CM	630-7p	- - - - F - -	:30	1	\$1,000.00	P-3	0.00	NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - F - -		1				\$1,000.00		0.00			
61	WTSP	10/08/12	10/08/12	M-F 4-5p Dr. Phil	CM	4-5p	M - - - - -	:30	1	\$400.00	P-4	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/08/12	10/14/12	M - - - - -		1				\$400.00		0.00			
N62	WTSP	10/07/12	10/07/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	- - - - - S	:30	1	\$500.00	P-4	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	- - - - - S		1				\$500.00		0.00			
													Totals	104	\$75,275.00